



January 2008

Dear prospective food vendor,

The Springut Group, Inc. is pleased to announce the **32nd Annual Park Avenue Summer Arts Festival & the 14<sup>th</sup> Annual Brockport Summer Art Festival** for 2008!

The Park Avenue Summer Arts Festival is making its return to Rochester, New York on Saturday & Sunday – **August 2<sup>nd</sup> & 3<sup>rd</sup>, 2008**. Voted Rochester's liveliest and most popular annual summer events, the Park Ave Fest features over 300 artists and craftspeople from 21 states and Canada. Attracting more than 240,000 people each year, this is a Festival you won't want to miss out on! The booth fee for Park Avenue 2008 is \$1,300.00, which includes electricity. A separate \$100.00 cleaning deposit check is also required. The \$100 check is refundable should your space not need to be professionally cleaned upon conclusion of the event. The fee is a base fee versus a 22.5% of gross sales for each 10' x 10' booth space.

The Brockport Summer Art Festival draws more than 50,000 people to the Village of Brockport in Western New York State each year and takes place on Saturday & Sunday, **August 9<sup>th</sup> & 10<sup>th</sup>, 2008**. The event features over 100 artists and craftspeople along with three stages of live music. The booth fee for Brockport 2005 is \$650.00, which includes electricity. A separate \$100 check for the cleaning deposit is refundable should your area not need to be professionally cleaned. The fee is a base fee versus a 22.5% of gross sales for each 10' x 10' booth space.

Enclosed find applications for each of these premier events. Please fill out and return your food vendor application with a current photo of your booth and the \$25.00 application fee (per event). **The application deadline is March 17, 2008.**

All food vendor applications go through a review and approval process by each presenting association. Therefore the sooner you submit your application, the sooner we can get it approved and issue contracts. Incomplete applications or nonpayment of the \$25 application fee will delay the review process.

For additional information about our festivals or to download this application or an artist application (we welcome referrals) please visit our website at [www.rochesterevents.com](http://www.rochesterevents.com). You may also e-mail me at [paffood@yahoo.com](mailto:paffood@yahoo.com) with any questions.

Regards,

Joe Alessi  
Director, Food and Beverage