

2010 PARK AVE SUMMER ART FEST EXHIBITOR APPLICATION

Please complete and have principal or authorized agent of your company or organization sign below.

Business Name: _____

Contact Person Name (print): _____

Mailing Address _____

City _____ State _____ Zip _____

Daytime Phone _____ E-mail Address _____

Website _____

New York State Certificate of Authority Sales Tax ID # _____

Booth Location Request: _____

Check if needed & enclose fee: ___ *Electricity (\$35) per 15-amp circuit / need for _____

*Please note that electricity requests may affect our ability to honor your booth location request.

Describe **exactly** what you will have in your booth: _____

Exhibitor Category: _____ Booth Fee: (due with application) _____

(PLUS \$25 application fee and \$50 late fee after March 22)

RELEASE

I hereby release and forever discharge the Park Avenue Summer Arts Festival (PASAF), the City of Rochester, all sponsoring organizations, and their directors, officers, employees, agents and volunteers from any responsibility, personal liability, claims, loss or damage arising out of or in conjunction with my application to, or participation with, the PASAF. PASAF will not be responsible for any injury sustained by exhibitors or guests while within space designation for exhibits. Sponsor/Exhibitor shall indemnify, and hold harmless, The Springut Group Inc., The Park Avenue Revitalization Committee, The Park Avenue Merchants Association and the City of Rochester, from and against any and all claims, liabilities, or damages of whatever nature including, but not limited to, claims of bodily injury, death, personal injury, property damage, by whoever made, as well as the cost of litigation and counsel fees, arising from, based on, or in any manner related to Sponsor's/Exhibitor's activities in connection with this Agreement. Further I understand that I store my goods and merchandise at my own risk without exception or limitation.

So agreed by _____

_____ Date

EXHIBITORS: ALL OF THESE ITEMS MUST BE INCLUDED WITH YOUR APPLICATION:

- \$25 Application Fee (except for EN)
- Booth Fee
- \$50 Late Fee (if mailed after 3/22)
- 4 photos of your booth and products
- #10 **SELF-ADDRESSED STAMPED ENVELOPE** with 58 c postage
(or current postage for 2 ounces) for return of photos & mailing of festival information
- Certificate of Insurance-General & Product liability limit \$1 Million Dollars naming The Springut Group, The Park Avenue Revitalization Committee and the City of Rochester (only certain categories)

**Mail all information to:
The Springut Group
97 Park Avenue, Suite C
Rochester, NY 14607**

BUSINESS EXHIBITOR CONTRACT ADENDUM 2010

As an applicant to the Park Ave Summer Art Fest, in the category of Business Exhibitor (EB), I agree to the following:

- We will confine our exhibit to the space we have been allotted. No displays will be set in the street or protruding from the curb area.
- We will not "hawk" our business or products in the street. We will conduct ourselves in a professional manner.
- We will keep the volume in our booth at a level that allows for conversation in neighboring booths.
- We will endeavor to be good neighbors to the surrounding artists and other exhibitors. Any disagreements will be reported to our Block Captain for resolution.

So agreed by _____

Print name and company _____

_____ Date _____

Please enclose this contract with your application.
Thank you for your cooperation!