

Park Ave

Summer Art Fest 2012

Return to: 97 Park Avenue, Suite C, Rochester, NY 14607

FIRST NAME (please print clearly)

LAST NAME

BUSINESS NAME

NAME OF SECOND ARTIST/PARTNER (Fill in only if work is a collaborative effort. See Application Procedure & Rules)

ADDRESS

CHECK HERE IF THIS IS A NEW ADDRESS

CITY

STATE

ZIP

AREA CODE AND PHONE NUMBER

EMAIL ADDRESS

NEW YORK STATE CERTIFICATE OF AUTHORITY SALES TAX ID NUMBER
(must be supplied before the show)

WEBSITE ADDRESS

• Check only ONE category which best describes the work you are entering: A separate application is required for each category.

Ceramics/Pottery Drawing/Graphics Fiber - Accessories Fiber - Other Fiber - Wearable Glass Jewelry
 Metalwork Mixed Media Painting Painting - Decorative Photography Sculpture Wood

• Please give a short (5 words or less) description of your body of work to be used in Festival Guide for publicity:

• SPACE REQUEST (if desired) SGI will do its best to comply with requests, based on the date of receipt of the application. No guarantees..

• Check if needed & enclose payment: Electricity (\$35 per 15-amp circuit) for _____
(Electricity requests may affect our ability to honor your space request)

• The following descriptions MUST be provided and correlated to the appropriately numbered slides: (Note, Slide(s) may be used for festival publicity) OR you can upload your digital photos and descriptions on our new online registration form at www.rochesterevents.com/parkavefest/login.php.

▽ SLIDE #1

Process, materials, description, price and dimensions

▽ SLIDE #2

Process, materials, description, price and dimensions

▽ SLIDE #3

Process, materials, description, price and dimensions

▽ SLIDE #4

(Display of art, showing booth)

RELEASE I hereby release and forever discharge the Park Ave. Summer Art Fest (PASAF), the City of Rochester, all sponsoring organizations, and their directors, officers, employees, agents and volunteers from any responsibility, personal liability, claims, loss or damage arising out of or in conjunction with my application to or participation with the PASAF. PASAF will not be responsible for any injury sustained by exhibitors or guests while within space designation for exhibits. I will defend and indemnify sponsors and promoters of the Art Fest from any and all claims, liabilities, expenses, damages, and penalties caused or incurred by wrongful acts of exhibitor(s), or exhibitor(s) agents or employees, including breach of Festival Rules. Further, I understand that I store my art at my own risk without exception or limitation. I agree to abide by all rules set forth in the 2012 Park Ave Application.

APPLICANT'S SIGNATURE

DATE

SECOND ARTIST/PARTNER SIGNATURE

DATE

Make sure all of the following items and information are included in your application package before mailing.

- Completed and signed application and release form
- Self addressed, stamped envelope, with 64¢ (or current postage for 2 ounces)
- \$25 check or money order for non-refundable application fee
- \$270 check or money order for each 10' booth space applied for
- \$50 late fee after March 22
- Slides in a protective sleeve *unless* uploading online with digital images (see Application Procedure part 4)
- Photos and artist statement from new applying artists