



FOR IMMEDIATE RELEASE

Media Contact

Jenny LoMaglio

o 585 473-4482

c 585 683-3500

JennyLo@RochesterEvents.com

Photos/Videos/Releases

RochesterEvents.com/Press

2018 PARK AVENUE SUMMER ART FEST POSTER

Created by Phyllis Bryce Ely

Rochester, NY, July 24, 2018— “My inspiration for the 2018 Park Ave Art Fest poster is the colorful spirit of summer. I imagined a summer day looking out from a café or porch on Park Ave to a lush and vibrant neighborhood. I achieved the deep color and textures using encaustic wax paints made right here in town by Enkaustikos at Rochester Art Supply. I also created encaustic monotypes on Japanese papers, then collaged them into the painting to add depth and interest to the composition.”

Phyllis Bryce Ely is regarded for her paintings depicting upstate New York, Lake Ontario, the Finger Lakes region, travels, and nature. Her work has been included in many prestigious regional and national juried exhibitions where she has received awards and honors. Phyllis is represented by the Oxford Gallery, and her studio is in the Hungerford building in downtown Rochester.

Phyllis will be at the festival to sign copies of her poster on Saturday, August 4, from 10 a.m. to 1 p.m. in the merchandise tent at Park Avenue and Berkeley Street and on Sunday, August 5, 11 a.m to 1 p.m., at the merchandise tent at Park Avenue and Oxford Street.

The Park Avenue Summer Art Festival takes place on Saturday, August 4 from 10 a.m. to 6 p.m., and Sunday, August 5 from 10 a.m. to 5 p.m. Admission is FREE.

The Park Avenue Summer Art Festival is sponsored by the City of Rochester, GreenSpark Solar, Buckingham Properties, Java's, Frontier Communications, Gleason, Trader Joes, Country Inn & Suites-Pittsford, Staybridge Suites-University of Rochester, Woodcliff Hotel & Spa, Red Jacket Orchards, and Upstate Farms.

The Park Avenue Summer Art Festival media partners are Jazz 90.1, WXXI, 94.1 the Zone, Warm 101.3, Fickle 93.3, Legends 102.7, Mix 100.5, and Kiss 106.7.

For more information on the Park Avenue Summer Art Fest, including a complete concert schedule and artist names and locations, visit www.RochesterEvents.com.

The Park Avenue Summer Art Festival is sponsored by the City of Rochester, GreenSpark Solar, Buckingham Properties, Java's, Frontier Communications, Gleason, Trader Joe's, Country Inn & Suites-Pittsford, Staybridge Suites-University of Rochester, Woodcliff Hotel & Spa, Red Jacket Orchards, and Upstate Farms.

The Park Avenue Summer Art Festival media partners are Jazz 90.1, WXXI, 94.1 the Zone, Warm 101.3, Fickle 93.3, Legends 102.7, Mix 100.5, and Kiss 106.7.