



## FOR IMMEDIATE RELEASE

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## PARK AVENUE SUMMER ART FEST

### *The Kids Park At The Park Ave Summer Art Fest*



Join us for some family fun at the Kids Park at The Park Ave Summer Art Fest (Aug. 4 - Aug. 5), organized by the Pirate Toy Fund and the Park Ave Summer Art Fest.

Located in the shady tree lined park between the Rochester Museum & Science Center and Park Avenue (between Oxford & Goodman Sts.), families can stop by for refreshments, bounce houses, games, crafts, dancing and live entertainment.

Gary the Happy Pirate will be spinning kids tunes throughout the day, joined by Debra E. Ross from Kids Out and About.

#### **Other activities include:**

- Kids Trivia with Prizes
- Spotlight Theater Arts
- Bounce Houses
- Bristol Mountain's Aerial Adventures
- Performances by "The Happy Pirates"



## **Kids Park at the Park Ave Summer Art Fest, continued**

### **About the Acts & Demonstrations**

**The Happy Pirates** are a crew is made up of Captain Gully, the ukulele-playing, fun-loving leader; Scuttle, the prankster; and Sharkbait, the silly crewmate with a big heart. The three characters are played by John, Matthew and Ryan who are improvisational artists, stage performers, and friends. The group has been promoted to carry on the torch from Gary the Happy Pirate.

**Spotlight Theatre Arts** offers musical theatre training to children, teens, and adults at their studios in Fairport. Singing, acting, dancing, plus private lessons in voice, piano, acting, and dance.

**Bristol Mountain Aerial Adventures** has 8 unique and exciting elements. Participants are 6 feet above the ground and the park is ideal for children ages 4 to 12. All participants are connected to a continuous safety system in full body harnesses so participants can never be unattached. The footprint of the unit is 10' x 26'.

**Gary the Happy Pirate** has been entertaining families for 25 years with his original upbeat family friendly songs. His travels have taken him to perform at national landmarks like the White House, Saint Jude's Hospital, and the Mall of America to name a few.

**The Pirate Toy Fund** supplies toys to over 70 local agencies that provide aid and comfort to children in need throughout the Greater Rochester region. Headquartered in Rochester, the Pirate Toy Fund is the only non-profit organization of its kind in the United States. Since its inception in 1995, the organization has given away nearly 250,000 toys.

Plus, enjoy more fun at the 7 -Eleven (Park-Berkeley Plaza) parking lot at Vassar Street, with:

- Bounce houses
- Obstacle courses
- Other interactive inflatables

The Park Avenue Summer Art Festival is sponsored by the City of Rochester, GreenSpark Solar, Buckingham Properties, Java's, Frontier Communications, Gleason, Trader Joe's, Country Inn & Suites-Pittsford, Staybridge Suites-University of Rochester, Woodcliff Hotel & Spa, Red Jacket Orchards, and Upstate Farms.

The Park Avenue Summer Art Festival media partners are Jazz 90.1, WXXI, 94.1 the Zone, Warm 101.3, Fickle 93.3, Legends 102.7, Mix 100.5, and Kiss 106.7.