



## FOR IMMEDIATE RELEASE

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## POLICE TO CONTINUE TO HAVE PRESENCE DURING PARK AVE FEST

### *Will work to maintain noise and alcohol regulations during fest*

**Rochester, NY, July 24, 2018**— In response to neighborhood concerns and some extended late night celebrations, more police officers will be actively patrolling the Park Avenue area during the weekend of the Park Ave Summer Art Fest, August 4th and 5th. The Mayor's office and the Rochester Police Department continue to work closely with neighborhood associations to minimize excessive gatherings over the festival weekend.

Police will be surveying pro-actively and communicating with groups that appear to be forming, advising them of the 10p.m. noise ordinance. They also will remind residents that parties must be confined to the property on which they are being held.

The festival is an alcohol-free event and police will be enforcing the City's open container law during and after the festival hours. Police also will coordinate with overnight private security hired by the event promoter to secure vendor booths.

Police will respond to complaints related to parking violations, noise, disorder, or underage drinking. Neighbors should know that allowing persons under the age of 21 to consume alcoholic beverages may constitute a class A misdemeanor under state law.

Visitors to the festival are also advised to leave their pets, bicycles and skateboards at home. Please help keep the Park Ave Summer Art Fest pleasant for all its guests.

The Park Ave Summer Art Fest takes place on Saturday, August 4th, from 10a.m. to 6p.m., and Sunday, August 5th, from 10 a.m. to 5 p.m. Admission is FREE. For more information on the Park Avenue Summer Art Fest visit [www.RochesterEvents.com](http://www.RochesterEvents.com).

The Park Avenue Summer Art Festival is sponsored by the City of Rochester, GreenSpark Solar, Buckingham Properties, Java's, Frontier Communications, Gleason, Trader Joe's, Country Inn & Suites-Pittsford, Staybridge Suites-University of Rochester, Woodcliff Hotel & Spa, Red Jacket Orchards, and Upstate Farms.

The Park Avenue Summer Art Festival media partners are Jazz 90.1, WXXI, 94.1 the Zone, Warm 101.3, Fickle 93.3, Legends 102.7, Mix 100.5, and Kiss 106.7.

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