



PARK AVE SUMMER ART FEST

Categories, Timeline & Rules

Saturday, August 3, 2019, 10am–6pm
Sunday, August 4, 2019, 10am–5pm
Rochester, NY

CATEGORIES

You will be asked to choose ONE category to enter.

If you make and sell jewelry, you must apply in that category.

You may apply in two categories, but they must be related and cohesive, such as Glass and Jewelry (made of glass only) AND you need to apply separately for each category.

BODY CARE.....Handmade soaps, lotions, perfumes, etc.

CERAMICS.....Original clay work handmade & individually signed by the artist. No work from commercial kits, molds or patterns allowed.

DRAWING/GRAPHICS.....Pencil, charcoal, chalk, pastels, serigraphs.

FIBER-ACCESSORIES.....Bags, purses, hats, belts, scarves, including those made from leather.

FIBER-OTHER.....Wall hangings, quilts, rugs, mats, pet items, doll clothes, etc.

FIBER-WEARABLE.....Shirts, skirts, blouses, pants, Etc.

GLASS.....No molds or other forms of mass production.

JEWELRY.....Jewelers must be the designers & hands-on makers of their work.

MIXED MEDIA.....Work where the primary intention is the union of two or more media, such as collage or dried floral.

OTHER.....Henna, candles, books, paper, etc.

PACKAGED FOOD.....Handmade salsa, mustards, jams, etc. Packaged and intended for off-premise consumption

PAINTING.....Oils, acrylics, tempera, watercolor, etc.

PAINTING DECORATIVE.....Applied to glass, wood, slate, etc objects as decoration.

PHOTOGRAPHY.....Prints made from artists' original work.

SCULPTURE.....3-dimensional original work done in any medium.

WOOD.....Original hand-tooled, machine-worked or carved work.

TIMELINE

MARCH 29 Final postmark deadline for application

APRIL 7 First Jury

APRIL 12 Acceptance notices mailed

APRIL 26 *Final postmark deadline for late application with \$50 Late fee

JUNE 4 Last postmark deadline to cancel with refund

JUNE 11 Booth Fees deposited

JULY 5 Artists packets mailed

AUGUST 2 Festival set up 3:00pm-8:00pm ONLY

AUGUST 3 43rd annual Park Ave Summer Art Fest,
Festival set up 6am–9am
Day 1, 10am–6pm

AUGUST 4 43rd annual Park Ave Summer Art Fest
Day 2, 10am–5pm

*Contact us before submitting a late application: (585) 244-0951 | Lyn@RochesterEvents.com

RULES

- All cancellations must be in writing. Cancellations after June 4 are not refundable.
- No booth-sharing, unless both artists collaborate on the same artwork.
- You may only display and sell items in the category in which you are entered. Again, ONLY those entered and juried in the Jewelry category may display or sell jewelry. All work must be consistent with the images you presented for the jury.
- You must be the hands-on creator of everything you are selling.
- You must personally attend your exhibit, for all hours that the show is open. Any exceptions to this for special reasons must be arranged in advance. Your booth must be open for all hours of the show. (Saturday 10:00am–6:00pm) & (Sunday 10:00am–5:00pm)
- You will be asked to leave the show, without refund, for selling unauthorized items. You will be banned from all future shows for not following the above rules.
- This is a juried show. All decisions of the jury are final. Notifications from the jury are sent out by April 12.
- Spaces are 10x10 and your booth should be no larger than this. Limited double spaces are available for twice the amount of a single. You must provide your own tent, tables and displays.
- This show is outdoors and you need to be prepared for any weather. For safety reasons, you MUST tie down your booth. Booths may not be level. Bring leveling devices and attach a minimum of 40lb. weights to each leg.
- You must collect and pay NY State sales tax (currently 8%). You must have a current NY State Sales Tax Certificate of Authority. You must provide us with this number prior to the show (preferably filled in on your application) and display the certificate in your booth during the show. Call us if you need help obtaining this.
- During the show you must display the Registration Certificate you will be given in the front right-hand corner of your booth. You will also need to wear your nametag.
- Artist and Exhibitor services we provide are: Block Captains for assistance and booth-sitting • Free parking • Complimentary continental breakfast on Sunday morning • Preferential hotel rates
- This requirement is ONLY for Packaged Food & Body Care applicants: You will need to send us proof of insurance with minimum limits of one million dollars.
- Booth Fee** is \$280 per 10'x10' space.
- Applications submitted after April 26 MUST include a \$50 late fee.

QUESTIONS?

ONLINE APPLICATION ASSISTANCE

Angela Gigliotta: 585-473-4482 | ag@RochesterEvents.com

ALL OTHER QUESTIONS

Lyn Rosen: 585-244-0951 | Lyn@RochesterEvents.com