



PARADE APPLICATION

Parade Day: Saturday, May 9, 2020 (Line-up starts at 8am)

May 8-17, 2020
Highland Park, Rochester, NY

Application Date _____ Name of Group _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____ Fax# _____

Number you can be reached at on the day of Parade _____

Is your organization (Please check one)

- Commercial (business, corporation) Non-commercial (charities, schools, government, etc.)

What type of entry does your group propose to have? (Check one)

- Float Drum & Bugle Corps High School Marching Band (Number of Members _____)
 Costumed Characters or Dancers (Clowns, Historic Costumes, etc.) Marching Unit (military groups; MUST be in uniform)
 Novelty Unit (military equipment, fire equipment, antique vehicles etc.) Equestrian (horse & rider, horse & carriage, etc.)
 Invited Elected Officials (Will you need a vehicle to carry you in the parade or will you be walking? _____)

The theme of the Lilac Parade is always flowers in general and lilacs in particular. How will your entry illustrate this theme?

Describe in detail what your entry will look like, including types of materials, if applicable; size; colors; number of people, horses, animals, etc. (use additional sheets if necessary). Include a PHOTO or SKETCH of your entry, and enough supporting materials to enable the committee to make its decision: **Mandatory to fill out**

Will your entry be playing live or recorded music? Yes No

Please read and complete broadcast overview and release on the next page.

TELEVISION COVERAGE

Although the parade is expected to be televised live, not all entries will be shown on the broadcast due to commercials and other interruptions. If your entry is selected to participate in the parade and is one of those filmed for the broadcast, what would you like the television commentator to say about your entry and your organization? (Please limit your description to 2 or 3 short sentences; it will be edited to fit into the script.)

Mandatory to fill out

SECURITY AND LIABILITY

Sponsors and promoters of the Lilac Festival and its Parade, and their agents and employees, shall not be liable for loss of personal property, personal injury, or other damages involving a parade participant or participant's agents and employees. Participant shall defend and indemnify sponsors and promoters of the Festival and its Parade from any and all claims, liabilities, expenses, damages and penalties caused or incurred by wrongful acts of participant, or participant's agents and employees, including breach of the parade Rules and Regulations. Participant shall secure and maintain adequate liability and property insurance.

I have read this application and agree to all terms and conditions set forth, and agree to abide by all of the parade Rules and Regulations.

Authorized Signature _____ Date _____

Name & Title (please print) _____

DEADLINE FOR RETURN OF THIS APPLICATION: April 13, 2020

Applicants will be notified of their acceptance or rejection by the end of April

Send Application To:

By Mail: Lilac Festival Parade Committee
Attention Deb Schram
81 Mill Road
Rochester, NY 14626

By Email: oledie@aol.com

By Fax: (585) 723-1004

Committee Comments: